

OPPORTUNITY DAY



CONTENT

- BUSINESS OVERVIEW
- HIGHLIGHT Y2024
- PERFORMANCE Y2024
- BUSINESS PLAN Y2025F

BUSINESS OVERVIEW

ORIGIN BUSINESS OVERVIEW



CONDOMINIUM AND HOLDING

CONDOMINIUM

120 PROJECTS

195,533 мв

58,261 UNITS

HOLDING

198 PROJECTS

284,114 MB

BRITINIA

HOUSING

46 PROJECTS

59,425 мв

9,238 UNITS



SERVICE

PRE-LIVING SERVICE

LIVING SERVICE

LIVING & EARNING SERVICE

229 PROJECTS

44,650 FAMILIES

ORIGIN HOTEL

Public Company Limited

HOSPITALITY & TOURISM

HOTEL

13 PROJECTS
3,069 KEYS
20,000 MB*

*ESTIMATED REIT VALU

RETAIL SPACE

6 LOCATIONS 21,800 SQ.M.

OFFICE SPACE

1 PROJECTS 32,200 sq.m.

ALPHA INDUSTRIAL SOLUTIONS

LOGISTIC AND WAREHOUSE

тотаl 12 projects 496,183 sq.м. 9,156 мв*

ESTIMATED REIT VALUE

ОРЕКАТЕР 7 PROJECTS 286,956 sq.м.

HIGHLIGHT 2024



HIGHLIGHT 2024

0

PRESALE 2024 35,442 MB 2

FOREIGN PRESALE

5,700 MB (+225% YoY) 3

TRANSFER ACTIVITIES

14,399 MB

4

TOTAL REVENUE

11,985 MB

NET PROFIT AFTER ONE TIME ADJUSTMENT

1,052 MB

NET PROFIT FROM NORMAL OPERATION

1,488 MB

6

NEW JV PROJECTS 14 PROJECTS 21,146 MB

CONDOMINIUM 5 PROJECTS

HOUSE 7 PROJECTS

HOTEL 1 PROJECT

WAREHOUSE 1 PROJECT

ONLY JV INVESTOR IN 2024 (NON-JV LANDLORD IN THE FUTURE)

9,206 мв

9,980 MB

600 MB*

1,360 MB*

*ESTIMATED REIT VALUE

6

SUCCESS IN NEW BUSINESS





7



SET ESG RATINGS

AAA

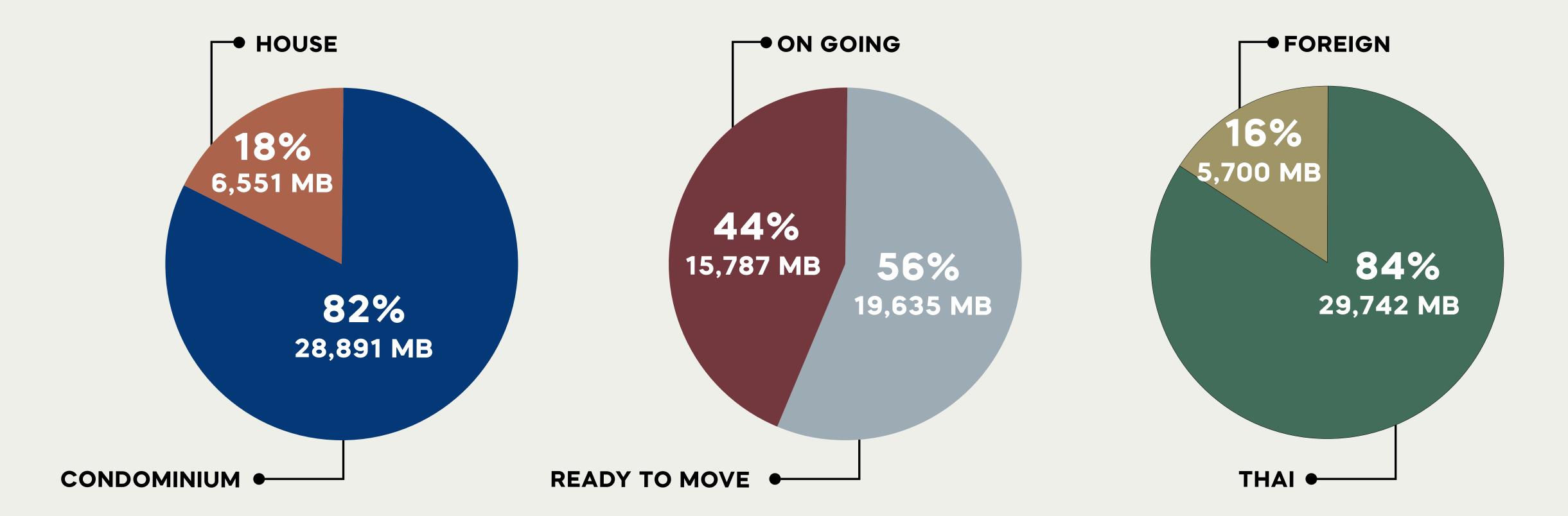
4 YEARS CONSECUTIVELY

5 STARS CGR

5 YEARS CONSECUTIVELY



PRESALE 2024



TOTAL PRESALE 35,442 MB

ACHIEVE YEARLY TARGET

NEW JOINT VENTURE PROJECT IN 2024

CONDOMINIUM
5 PROJECTS 9,206 MB

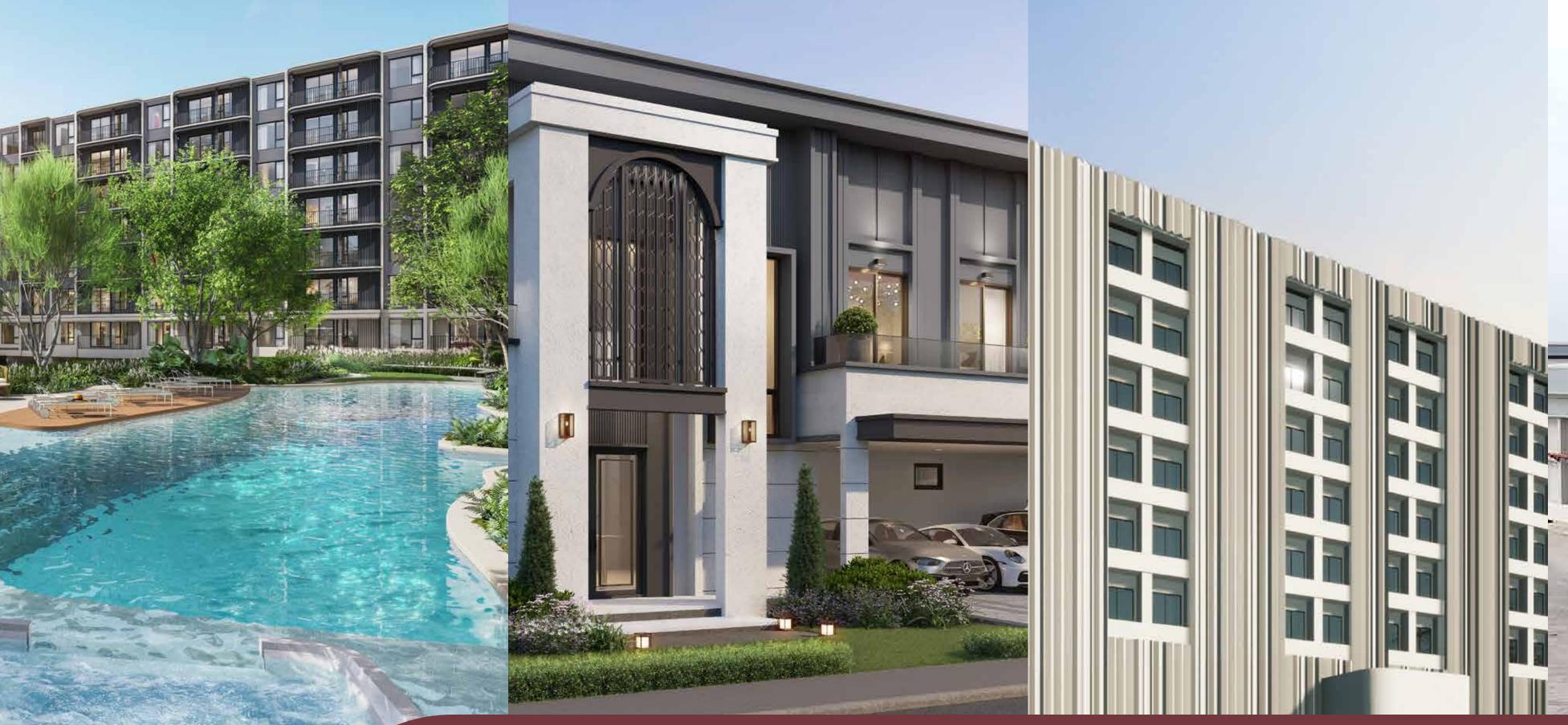
HOUSE
7 PROJECTS 9,980 MB

HOTEL

1 PROJECT 600 MB*

WAREHOUSE

1 PROJECT 1,360 MB*



14 PROJECTS TOTAL 21,146 MB

*ESTIMATED REIT VALUE

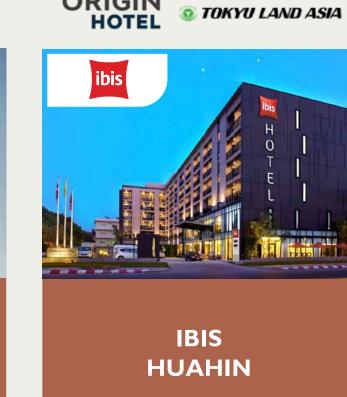
HOSPITALITY & TOURISM STATUS

AVERAGE OCCUPANCY RATE 76% (BKK 86%)





SUKHUMVIT

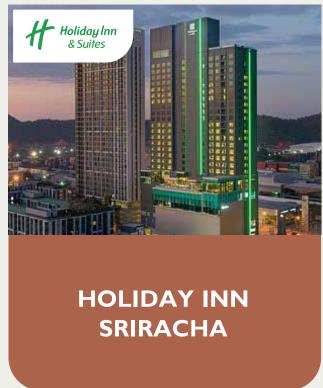








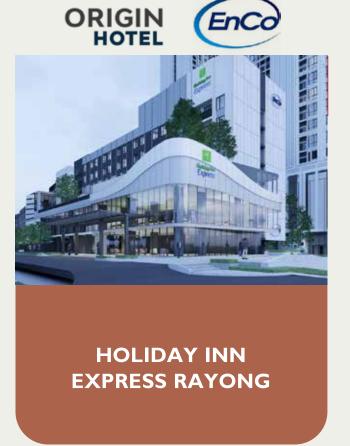














11 HOTELS 2,657 KEYS VALUE 16,840 MB*

OPERATED WAREHOUSES OF ALPHA ____

TOTAL 286,956 SQ.M. CALPHA INDUSTRIAL SOLUTIONS



AVERAGE OCCUPANCY RATE 96%



OPERATE: MAR 23:1 WH: 21,660 SQ.M.



OPERATE: WH 1: JUN 23 21,980 SQ.M. OPERATE: WH 2: NOV 23 21,980 SQ.M.



OPERATE: WH 1: JUL 24 34,020 SQ.M. NEW OPERATE: WH 2: SEP 23 18,720 SQ.M. OPERATE: WH 3: MAY 24 29,370 SQ.M. NEW



NEW **OPERATE: WH 1-4: JAN 24: 36,500 SQ.M.** OPERATE: WH 5: AUG 24:18,223 SQ.M. NEW



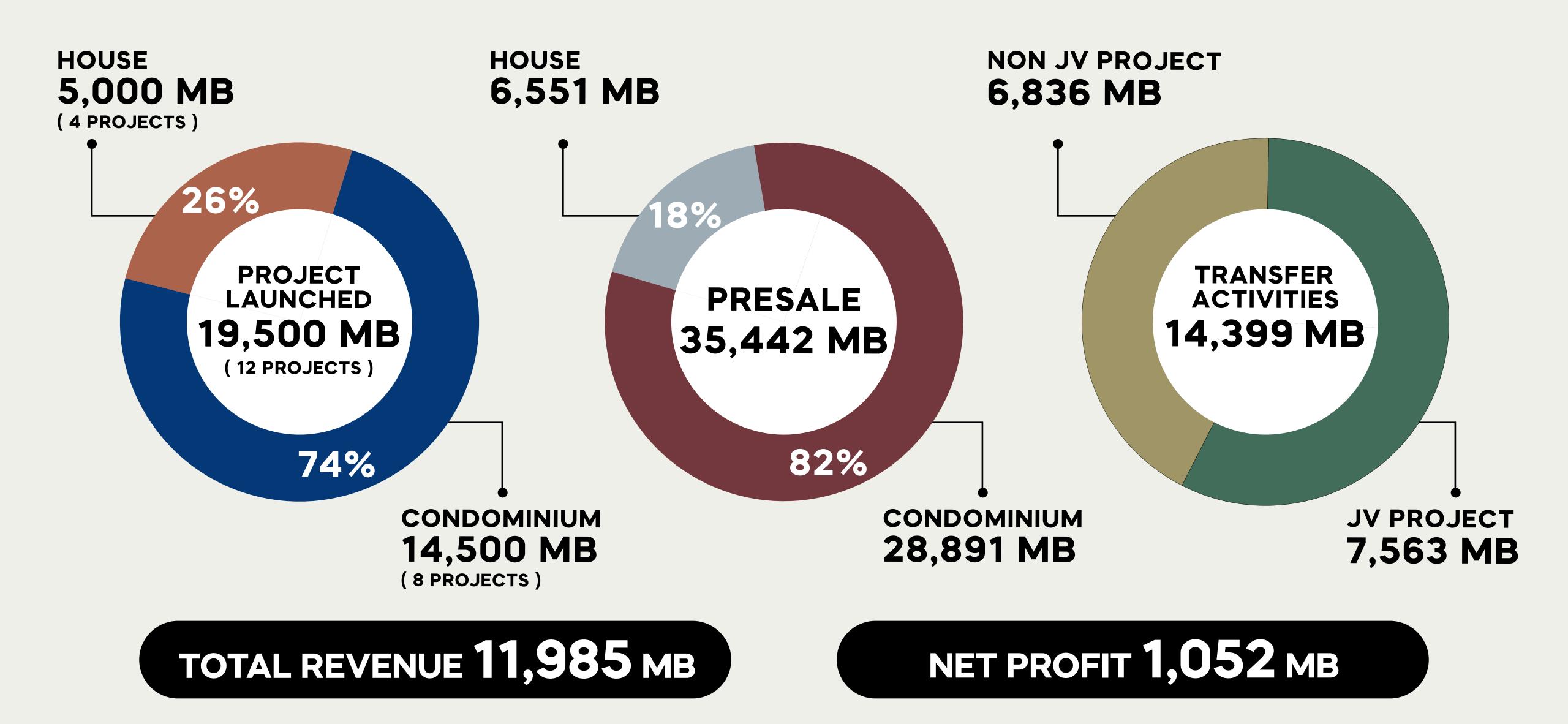
OPERATE: WH 1-2: MAY 24: 40,388 SQ.M. NEW



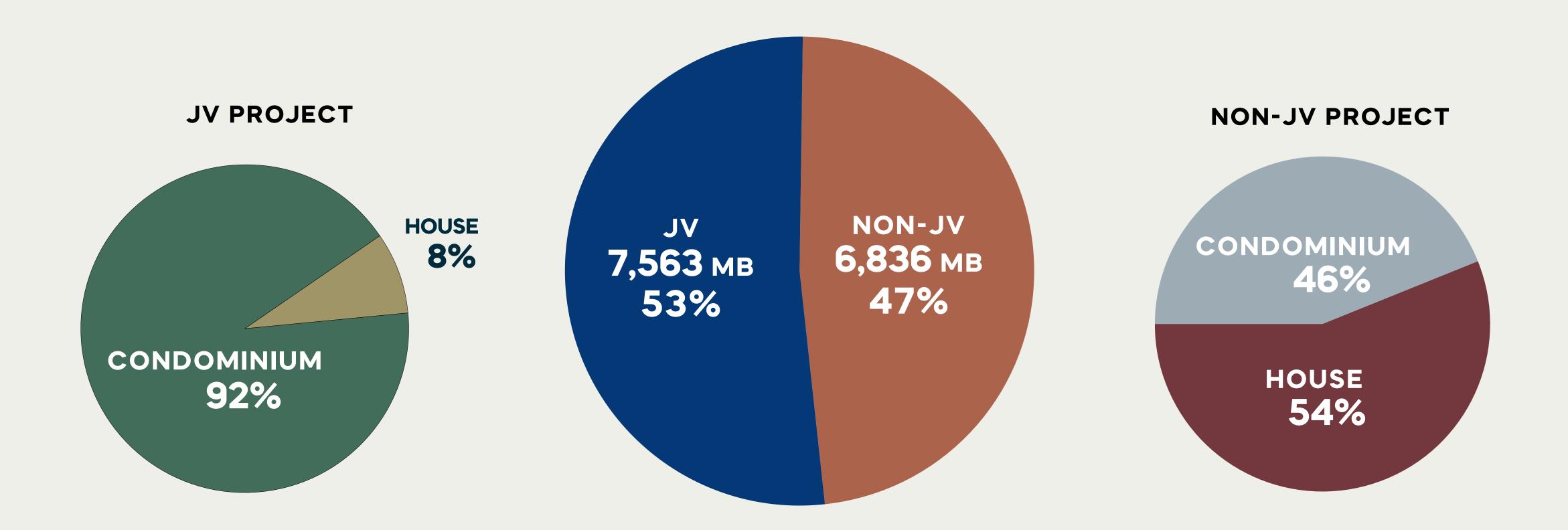
OPERATE: WH 1: OCT 24: 16,850 SQ.M. NEW



PERFORMANCE 2024



TRANSFER ACTIVITY 2024_



TOTAL TRANSFER ACTIVITY 14,399 MB

REVENUE BY BUSINESS 2024

	() RIGIN	BRITANIA	Primo SERVICE SOLUTIONS	ORIGIN HOTEL Public Company Limited	ALPHA INDUSTRIAL SOLUTIONS
	CONDO	HOUSING	SERVICE	HOSPITALITY AND TOURISM	LOGISTICS AND WAREHOUSE
REVENUE FROM TRANSFER ACTIVITIES /SERVICE/RENT	ΓΑL				
NON JV	3,989	2,847	1,604	258	67
JV 51%	3,547	303		1,485	103
TOTAL REVENUE FROM TRANSFER ACTIVITIES /SERVICE/RENTAL	7,537	3,150	1,604	1,743	170
TOTAL REVENUE FROM MANAGEMENT FEE	932	536		179	59
TOTAL	8,469	3,686	1,604	1,922	229
	(53%)	(23%)	(10%)	(12%)	(2%)

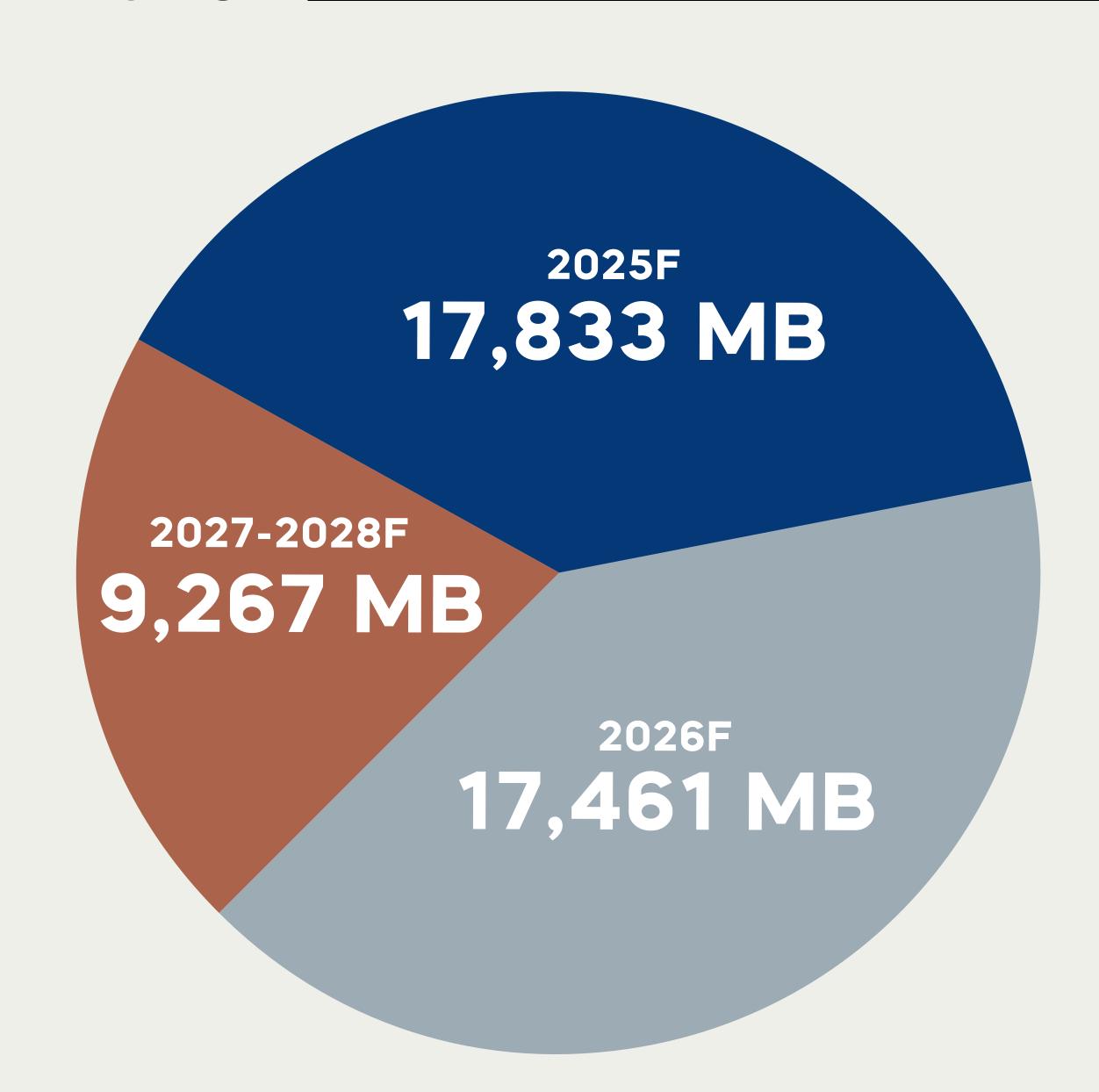
RECOGNIZE REVENUE 2025-2028F

STRONG BACKLOG

44,562 MB

AS OF Q4 2024

(NON-JV 21,728, JV 22,834 MB)



QUALITY BACKLOG OF NEW TRANSFER Q1 2025

CUSTOMER GRADE A to A+

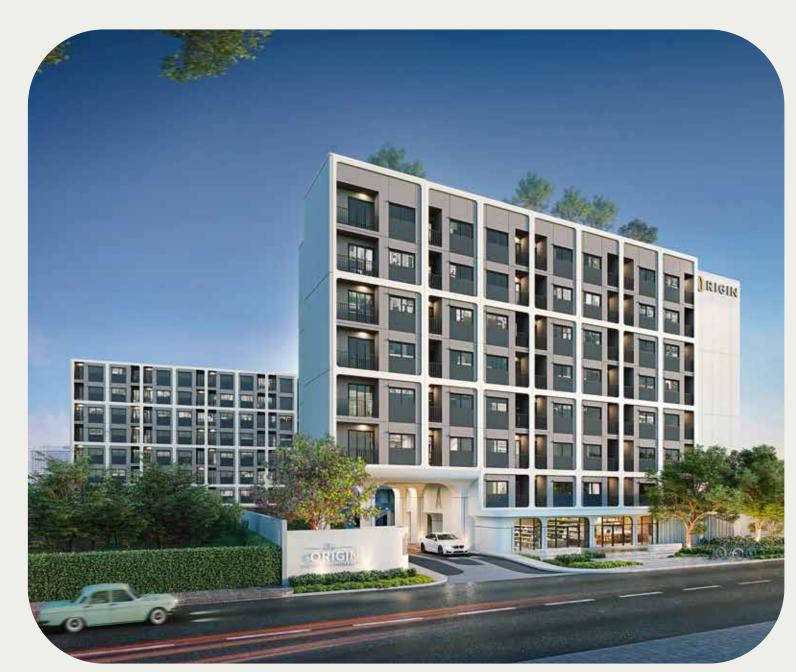












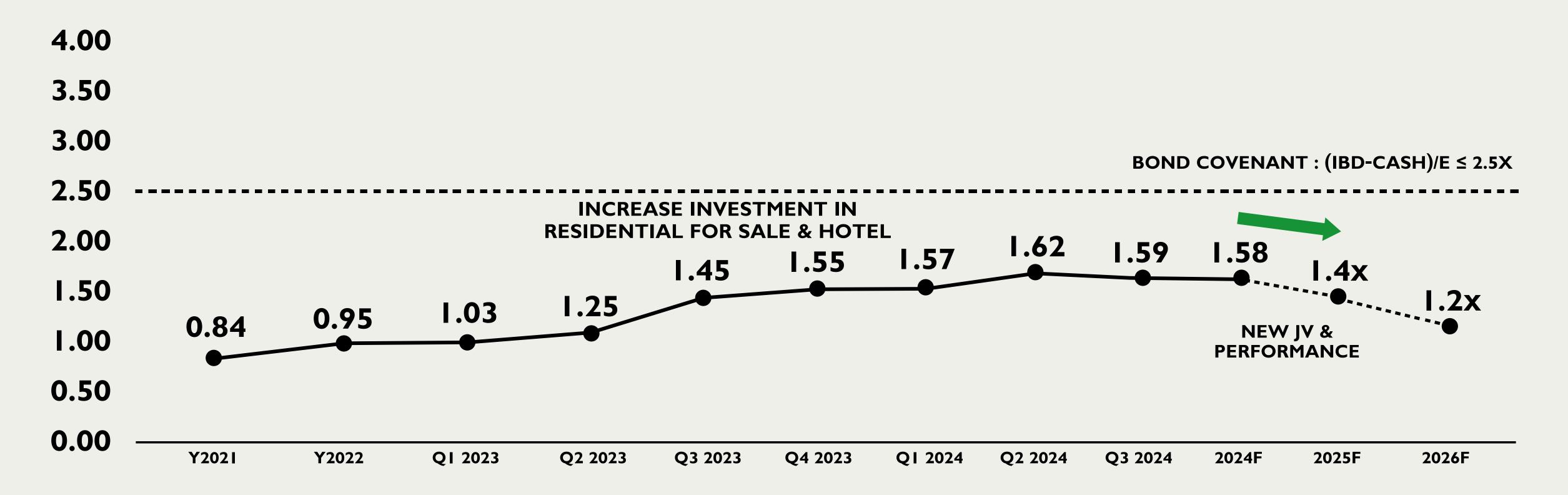
2,547 MB (95%)

1,792 MB (92%)

514 MB (91%)

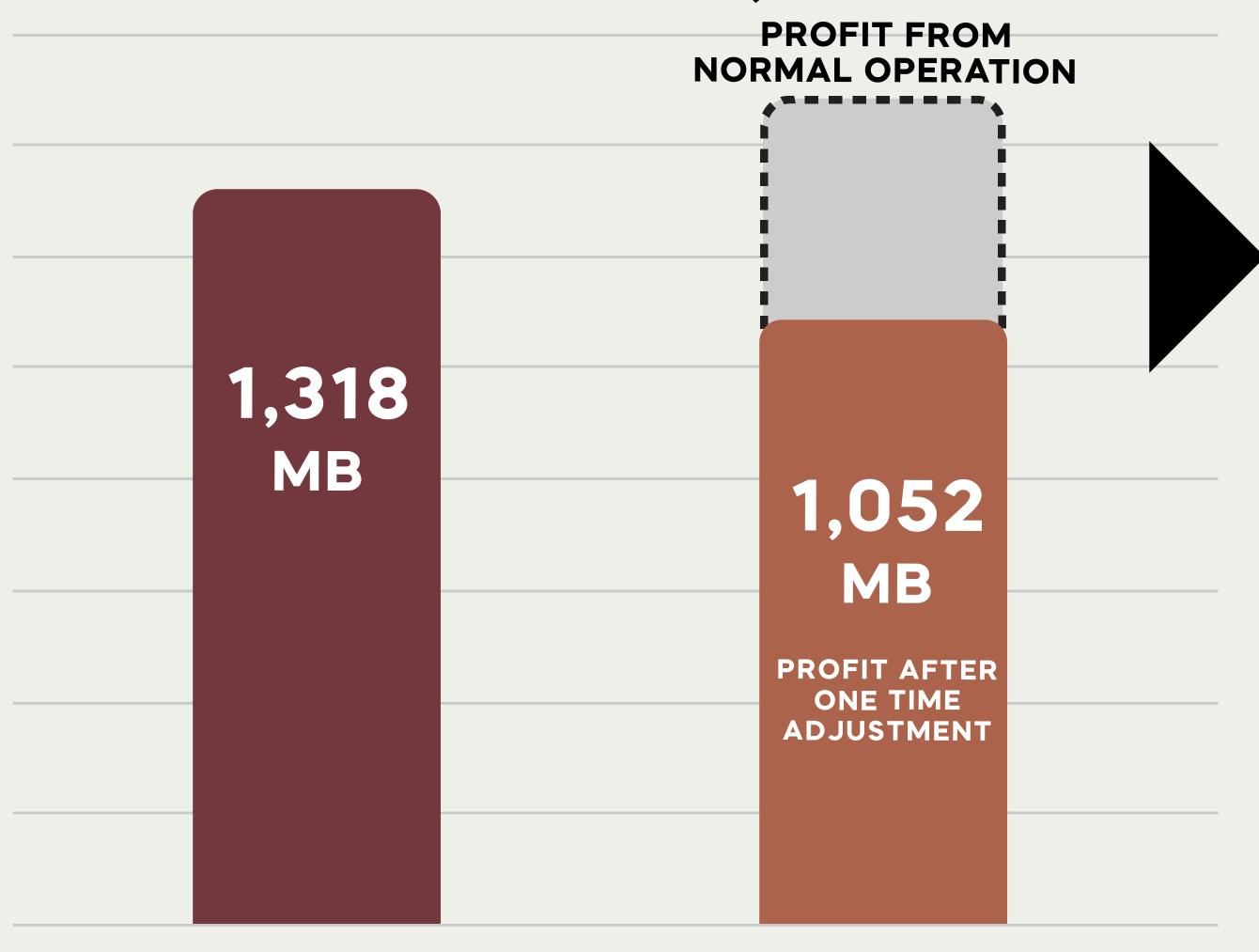
ORIGIN LEVERAGE RATIO Q4 2024

IBD/E CONTINUOUSLY LOWER THAN BANK / BOND COVENANT ORIGIN LEVERAGE RATIOS (IBD-CASH)/E



SPECIAL ADJUSTMENT IN 2024





EXPECTED CREDIT LOSS FOR CONSERVATIVE CASE WHICH EFFECTS NET PROFIT APPROXIMATE 440 MB

9M2024

2024A





RESILIENCE LEADS TO SUSTAINABLE GROWTH

7 KEYS TO SUCCESS

0

FOCUS ON MAINSTREAM REVENUE

- RESIDENTIAL FOR SALE
- HOSPITALITY AND TOURISM
- SERVICE
- LOGISTIC AND WAREHOUSE

2

UNIQUE VALUE PROPOSITION

- PET FRIENDLY CONDOMINIUM
- TO DEVELOP CONDOMINIUMS WITH HOTEL LEVEL SERVICES
- TO DEVELOP PROJECTS WITH WELLNESS SERVICE

3

MARKET EXPANSION

- EXPAND TO FOREIGN CUSTOMER
- EXPAND TO WEALTH CUSTOMER

4

DIGITAL TRANSFORMATION

APPLY TO ALL PROCESS FOR MORE EFFICIENCY CONSTRUCTION, SALES, AFTER SALES SERVICE, DIGITAL PLATFORM

5

FINANCIAL STRUCTURE MANAGEMENT

FOCUSING ON REDUCING IBD/E RATIO TO STRENGTHEN FINANCIAL STABILITY

6

CUSTOMER FINANCIAL SUPPORT

DEVELOPING COMPREHENSIVE FINANCIAL SOLUTION

7

ESG & GREEN REVOLUTION

DEVELOPING SUSTAINABLE AND ECO-FRIENDLY PROJECTS

1 FOCUS ON MAINSTREAM REVENUE

FOCUS ON MAINSTREAM REVENUE SEEMS TO HIGHLIGHT 4 KEY BUSINESSES

(1) RESIDENTIAL CONDOMINIUMS AND HOUSING (ORIGIN VERTICAL & BRITANIA) TO BE DEVELOPED IN AREAS WITH LIMITED SUPPLY AND AN OPTIMAL NUMBER OF PROJECTS, AIMING TO MAXIMIZE POTENTIAL RETURNS AND ADDITIONALLY TO DEVELOP BUSINESSES THAT GENERATE RECURRING REVENUE, IN LINE WITH THE COUNTRY'S STRENGTHS SUCH AS (2) HOSPITALITY AND TOURISM (ORIGIN HOTEL), (3) SERVICE BUSINESS (PRIMO) AND (4) WAREHOUSE BUSINESS (ALPHA: JV WITH SCGJWD)



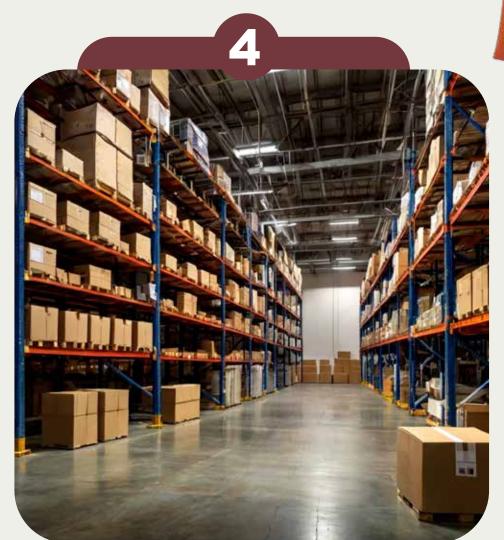
RESIDENTIAL FOR SALE



HOSPITALITY AND TOURISM



SERVICE BUSINESS



WAREHOUSE BUSINESS











2 CREATING A UNIQUE VALUE PROPOSITION

DEVELOPING PROJECTS WITH DISTINCTIVE IDENTITIES THROUGH INNOVATIVE DESIGN AND FUNCTIONALITY THAT CATER TO MODERN LIFESTYLES. FOR EXAMPLE, PET-FRIENDLY CONDOMINIUMS —WHERE ORIGIN HAS THE HIGHES NUMBER IN THE INDUSTRY, WITH 15 PROJECTS ACROSS 8 AREAS, TOTALING APPROXIMATELY 3,159 UNITS.

ADDITIONALLY, WE HAVE ESTABLISHED A CUSTOMER EXPERIENCE UNIT TO RESEARCH AND DEVELOP PRODUCTS THAT ARE CUSTOMER NEEDS.

- COLLABORATION WITH ORIGIN HOTEL TO DEVELOP CONDOMINIUMS WITH HOTEL-LEVEL SERVICES.
 - COLLABORATION WITH ORIGIN HEALTHCARE TO DEVELOP PROJECTS WITH WELLNESS SERVICES.







PET FRIENDLY CONDOMINIUM

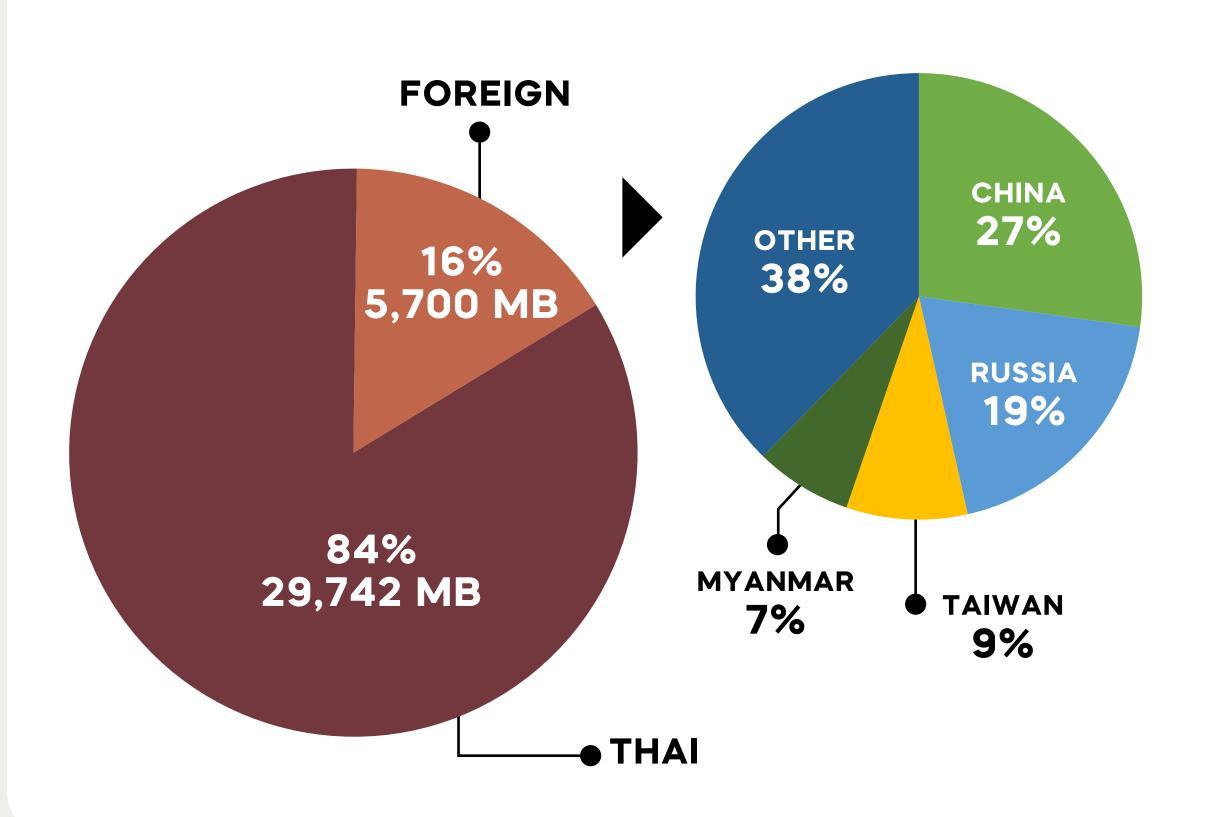
TO DEVELOP CONDOMINIUMS WITH HOTEL-LEVEL SERVICES

TO DEVELOP PROJECTS
WITH WELLNESS SERVICES

3 MARKET EXPANSION

EXPANDING INTO THE INTERNATIONAL CUSTOMER SEGMENT BY LEVERAGING THAILAND'S GEOPOLITICAL ADVANTAGE, LEADING TO A SIGNIFICANT INCREASE IN FOREIGN CUSTOMERS RUSSIA, TAIWAN, AND CHINA.

IN 2024, ORIGIN ACHIEVED FOREIGN CUSTOMER SALES
OF UP TO 5.7 BILLION THB, WITH THE LARGEST
CUSTOMER GROUP BEING CHINA (1,550 MB), RUSSIANS
(1,100 MB), TAIWAN (500 MB)



PARTNERSHIPS WITH BANKS, TARGETING INVESTORS
WHO PURCHASE CONDOMINIUMS THROUGH THE
INVESTMENT PROPERTY (IP) PROGRAM, MANAGED BY HHR



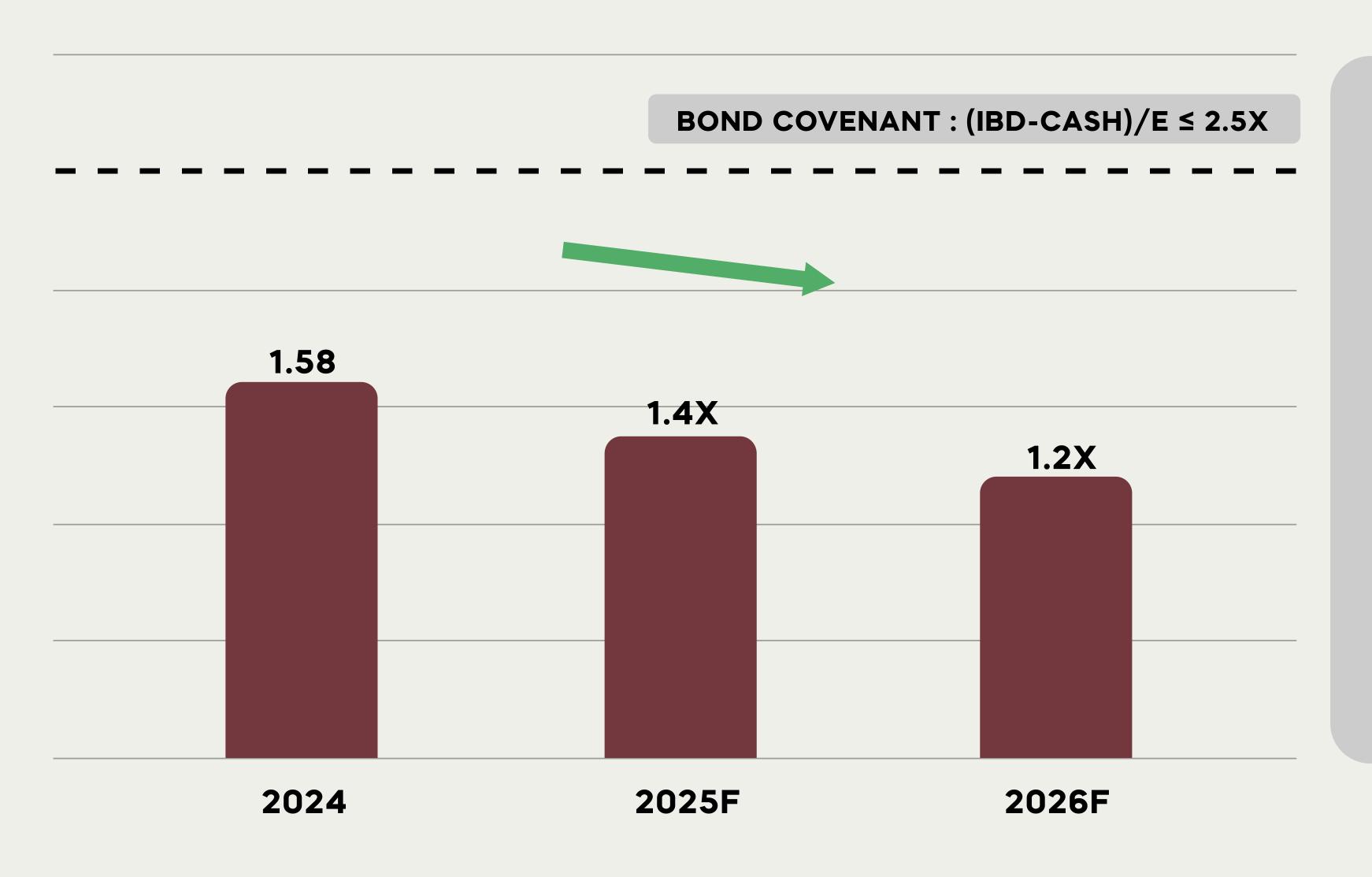
4 DIGITAL TRANSFORMATION

INTEGRATING TECHNOLOGY INTO ALL ASPECTS OF THE BUSINESS, INCLUDING CONSTRUCTION PROCESSES, SALES, AND AFTER-SALES SERVICES, TO ENHANCE EFFICIENCY, REDUCE COSTS, AND ELEVATE CUSTOMER EXPERIENCES THROUGH DIGITAL PLATFORMS.

KEY PLATFORMS INCLUDE ORIGIN CONNECT APPLICATION, PRIMO PLUS APPLICATION, AND THE ONLINE BOOKING SYSTEM IBOOKING



5 FINANCIAL STRUCTURE MANAGEMENT



FOCUSING ON REDUCING
IBD/E RATIO TO

STRENGTHEN FINANCIAL
STABILITY, ENHANCE
INVESTMENT FLEXIBILITY,

AND PREPARE FOR FUTURE
BUSINESS OPPORTUNITIES.

6 CUSTOMER FINANCIAL SUPPORT

DEVELOPING COMPREHENSIVE FINANCIAL SOLUTIONS TO IMPROVE CUSTOMER ACCESS TO LOANS THROUGH PARTNERSHIPS WITH LEADING FINANCIAL INSTITUTIONS. OFFERING FLEXIBLE FINANCIAL PACKAGES, SUCH AS:

- A SHORT-TERM DEBT CONSOLIDATION PROGRAM IN COLLABORATION WITH TTB BANK.
- A FINANCIAL DISCIPLINE PROGRAM IN PARTNERSHIP WITH GOVERNMENT HOUSING BANK (GHB).





DEVELOPING SUSTAINABLE AND ECO-FRIENDLY PROJECTS

ALIGNED WITH ESG PRINCIPLES. ORIGIN HAS RECEIVED A
AAA RATING AND A 5-STAR CORPORATE GOVERNANCE
RANKING, REFLECTING A COMMITMENT TO SUSTAINABLE
VALUE CREATION AND RESPONSIBLE STAKEHOLDER
MANAGEMENT—INCLUDING CUSTOMERS, EMPLOYEES,
SHAREHOLDERS, SUPPLIERS, AND INVESTORS.





IN ECONOMIC CHALLENGES SITUATIONS, COMPANIES THAT ADAPT INTELLIGENTLY HAVE THE POTENTIAL FOR EXPONENTIAL GROWTH ONCE THE MARKET RECOVERS.

BY INTEGRATING THESE SEVEN STRATEGIC PILLARS, ORIGIN NOT ONLY STRENGTHENS ITS RESILIENCE AGAINST CURRENT MARKET VOLATILITY BUT ALSO POSITIONS ITSELF TO EMERGE STRONGER THAN EVER—READY TO SEIZE NEW OPPORTUNITIES AND DRIVE SUSTAINABLE GROWTH IN THE FUTURE.

"A CRISIS IS AN OPPORTUNITY

- WE DON'T JUST SURVIVE,

WE COME BACK STRONGER."



PERFORMANCE TARGET 2025F

PROJECT LAUNCH

20,000 MB **PRESALES**

30,000 MB TRANSFER ACTIVITIES

22,000 MB

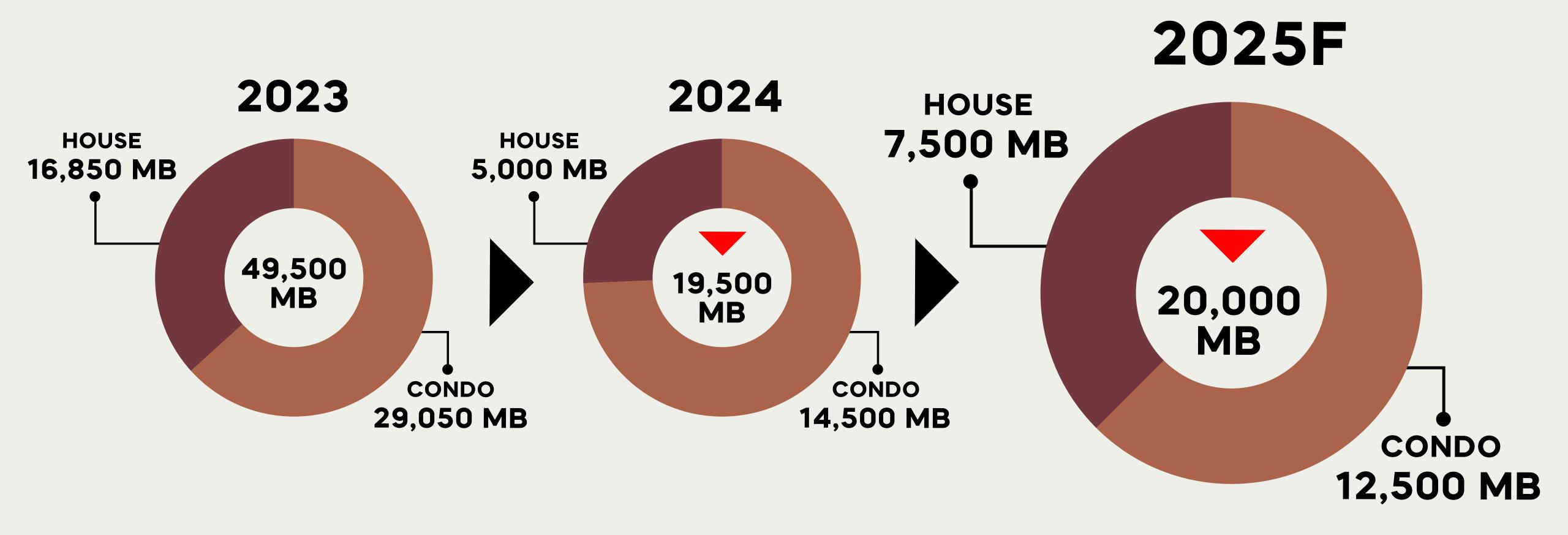
NON-JV 10,500 MB JV 11,500 MB TOTAL REVENUE

14,000 MB

TARGET PROJECTS LAUNCH.

REASONABLE INVESTMENT

- TO DEVELOP WITH LAND BANK FOR NEXT 2 YEARS
- REASONABLE CAPEX



PROJECT LAUNCHES

PROJECT LAUNCH 2025F

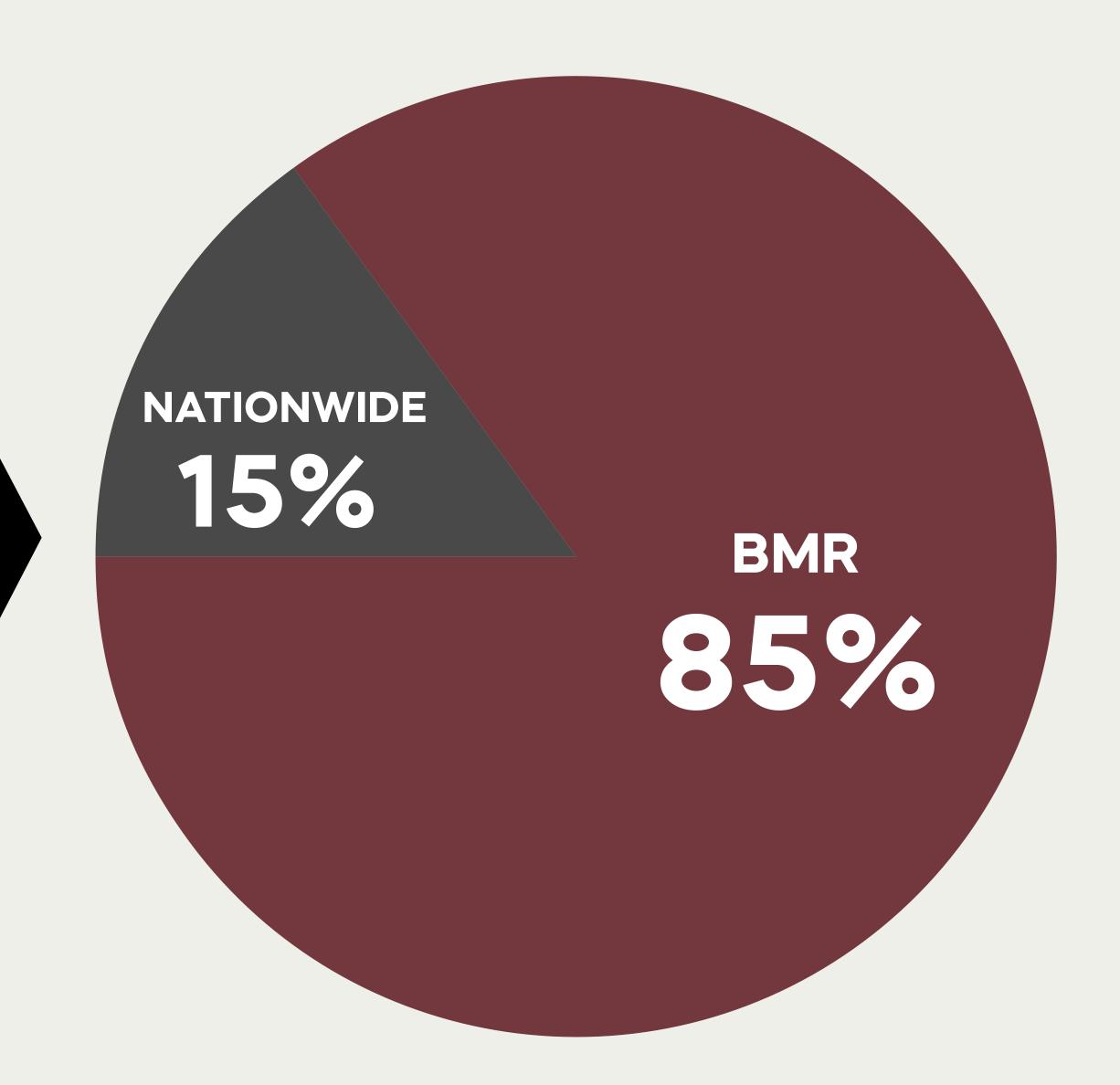
20,000 MB



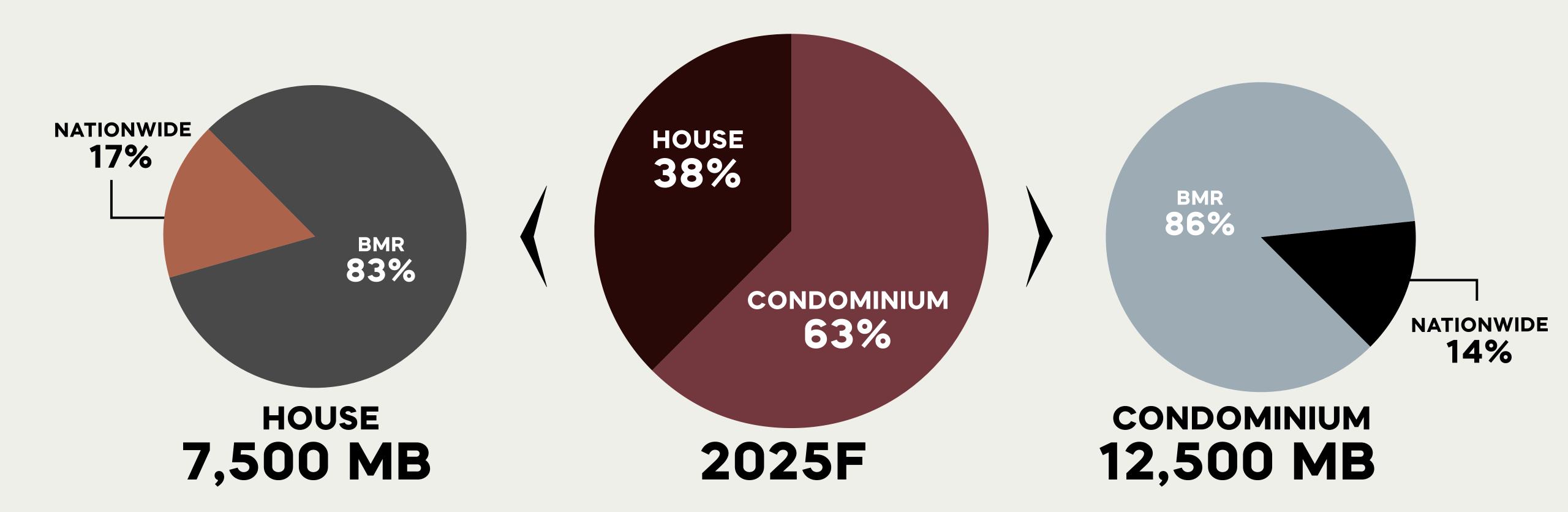
12,500 MB



7,500 MB



PROJECT LAUNCHES 2025F



TOTAL LAUNCHES
20,000 MB

ORIGIN VERTICAL

NEW PROJECT LAUNCH 2025F

5 PROJECTS

12,500 MILLION BAHT 1H 2025

SOORIGIN SUKHUMVIT 105



2H 2025









NEW PROJECT LAUNCH 2025F

6 PROJECTS

7,500
MILLION BAHT

1H 2025

BELGRAVIA

EXCLUSIVE PINKLAO-BOROMARAJONANI



BRITINIA
PRACHA UTHIT 90



2H 2025







HIGHLIGHT OF CONDOMINIUM LAUNCHING PROJECTS



913 UNITS 2,600 MB





200 M. BTS SKYTRAIN SUKHUMVIT LINE

THE PROJECT IS ONLY 200 METERS FROM BTS BEARING.

TRANSPORTATIONIS CONVENIENT, WITH CONNECTIONS TO PUBLIC TRANSIT SYSTEMS LIKE THE BTS SKYTRAIN GREEN LINE AND EXPRESSWAYS, MAKING BEARING AN IDEAL LOCATION FOR THOSE SEEKING QUICK ACCESS TO THE CITY CENTER.

BANGNA NEW CBD

BANGNA IS A PRIME LOCATION
FOR INVESTMENT AND FUTURE
DEVELOPMENT, FEATURING
VARIOUS LARGE-SCALE PROJECTS
SUCH AS BANGKOK MALL, CLOUD 11,
AND FORESTAIRS.

MODERN CLASSIC TIMELESS DESIGN

MODERN CLASSIC TIMELESS
DESIGN REMAINS STYLISH
EVEN AS TIME PASSES.

FACILITY 24/7

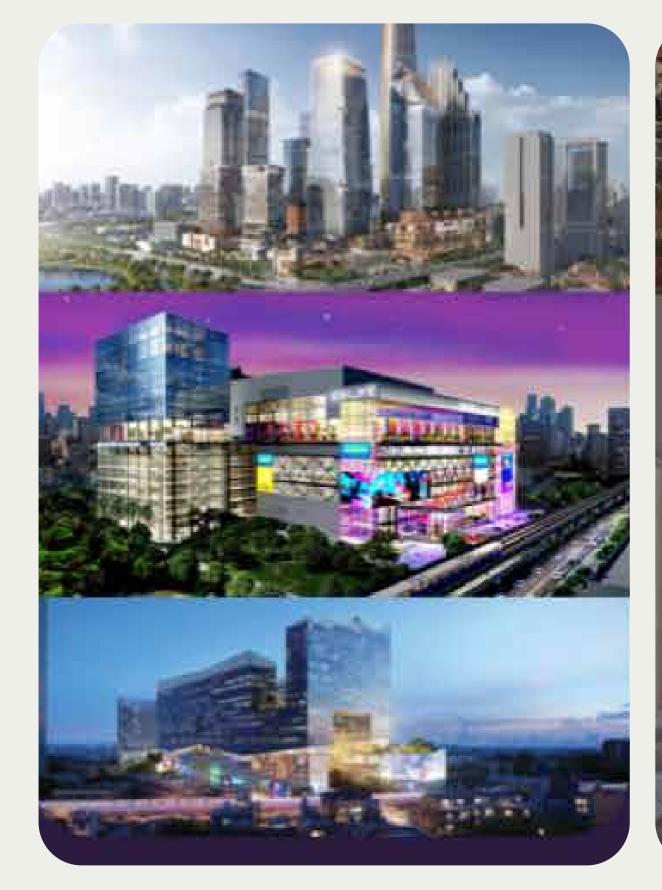
FACILITY 24/7 (PARTIAL)
TO SUPPORT EVERY
ASPECT OF LIFE.



* PROJECT HIGHLIGHT

470 UNITS 3,400 MB













A HEART OF CONNECTIVITY

LOCATED IN STRATEGIC LOCATION AT SUKHUMVIT AREA

- 3.5 KM. TO THE EM DISTRICT
- 5.0 KM. TO BANGKOK MALL
- 6.2 KM. TO ONE BANGKOK
- 8.0 KM. TO SATHORN

- 8.3 KM. TO SIAM

URBAN LINKAGE WITH TRANSPORTATION HUB

- 500 M. FROM BTS PHRA KHANONG
- 2.5 KM. TO EXPRESSWAY

PRIVILEGE LIFESTYLE

ORIGIN RESIDENCES ENHANCED BY INTERCONTINENTAL **SUKHUMVIT 59**

- PRIORITY ACCESS TO FACILITIES
- AVA BRASSERIE
- THE LOBBY
- ROGUES BAR
- CLUB INTERCONTINENTAL
- GUEST ROOM
- SPA, POOL & FITNESS

LEISURE LIVING SERVICES

RELAXATION WITH ALL SUPPORT FACILITIES

- CONCIERGE SERVICE
- BUTLER AT SKY FACILITIES
- SHUTTLE SERVICE

PET FAMILY

A WELCOMING SPACE FOR EVERY GENERATION

- PET LOUNGE
- PET YARD

HIGHLIGHT OF HOUSING LAUNCHING PROJECTS





* PROJECT HIGHLIGHT













202 UNITS PROJECT VALUE 1,600 MB







NEAR MAIN COMMUNITY

- SCHOOL, UNIVERSITY
- MALL
- HOSPITAL

0.4 KM TO SARASAS WITAED SUKSA SCHOOL 1.7 KM TO YING RUAI MARKET 6.9 KM TO KING MONGKUT'S UNIVERSITY 16 KM TO CENTRAL RAMA 3

4 KM TO MRT KRU NAI STATION (ON GOING) **5 KM TO EXPRESSWAY NO.9**



* PROJECT HIGHLIGHT _





PROJECT TYPE: SINGLE HOUSE

LAND SIZE: 56 - 72 SQ.WA

USABLE AREA: 220 - 290 SQ.M

PRICE RANGE: 12 – 20 MB

128 UNITS PROJECT VALUE 1,550 MB







LARGE USABLE AREA

6 KM TO SI RAT EXPRESSWAY 6.2 KM TO AIRPORT RAIL LINK STATION 8.6 KM TO SUVARNABHUMI AIRPORT

5.5 KM TO TRIAMUDOMSUKSANOMKLAO SCHOOL **6 KM TO KASEM BUNDIT UNIVERSITY 6.6 KM TO KASEMRAD HOSPITAL**



**PROJECT HIGHLIGHT _

BELGRAVIA

EXCLUSIVE PINKLAO-BOROMARAJONANI



PROJECT TYPE: LUXURY SINGLE

HOUSE

LAND SIZE: 81-100 SQ.WA

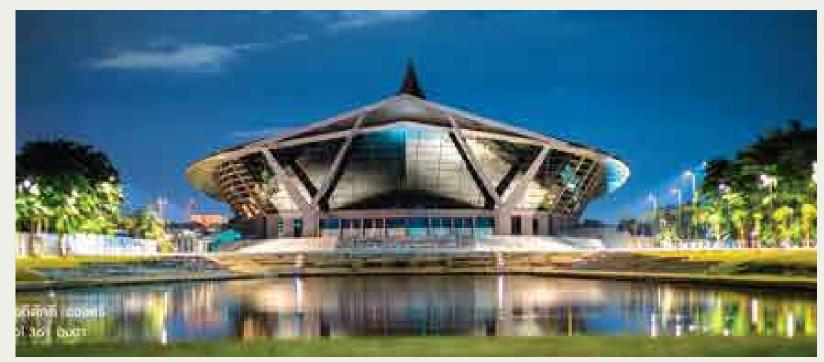
USABLE AREA: 400-600 SQ.M.

PRICE RANGE: 30-50 MB.

66 UNITS PROJECT VALUE 2,100 MB







TIMELESS ELEGANCE STYLE

LARGE AREA PRIME LOCATION **AIR CRAFTING**

0.1 KM TO FOOD MARKET SAI SAM 6.5 KM TO GOLDEN JUBILEE MEDICAL CENTER **6.7 KM TO MAHIDOL UNIVERSITY**



* PROJECT HIGHLIGHT _





PROJECT TYPE: SINGLE HOUSE

LAND SIZE: 38 - 57 SQ.WA

USABLE AREA: 170 - 220 SQ.M

PRICE RANGE: 4.XX MB

274 UNITS PROJECT VALUE 1,250 MB







YOUR BALANCED PASSION **MODERN BRITISH STYLE**

FACILITIES (CLUBHOUSE) FITNESS 24 HR. **SMART HOME AUTOMATION**

500 M. TO SUKHUMVIT ROAD 2.0 KM. TO BANGSAEN BEACH

NEW PROJECT TRANSFER IN 2025F ____







1,400 MB

ORIGIN Plug & Play E22 STATION **200** MB

— The — **CAMPUS KHON KAEN** 150 MB

ESTIMATED TRANSFER Q1 (NEW PROJECTS)

1,750 мв

ESTIMATED TRANSFER Q1 (OTHER READY TO MOVE)

2,700 MB





























ESTIMATED ENTERPRISE VALUE

(HOTEL & ALPHA)



Public Company Limited

EBITDA 2025F-2027F 250-450 MB

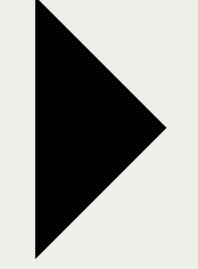


ESTIMATED ENTERPRISE VALUE

4,000-7,000 MB



EBITDA 2025F-2027F 140-250 MB



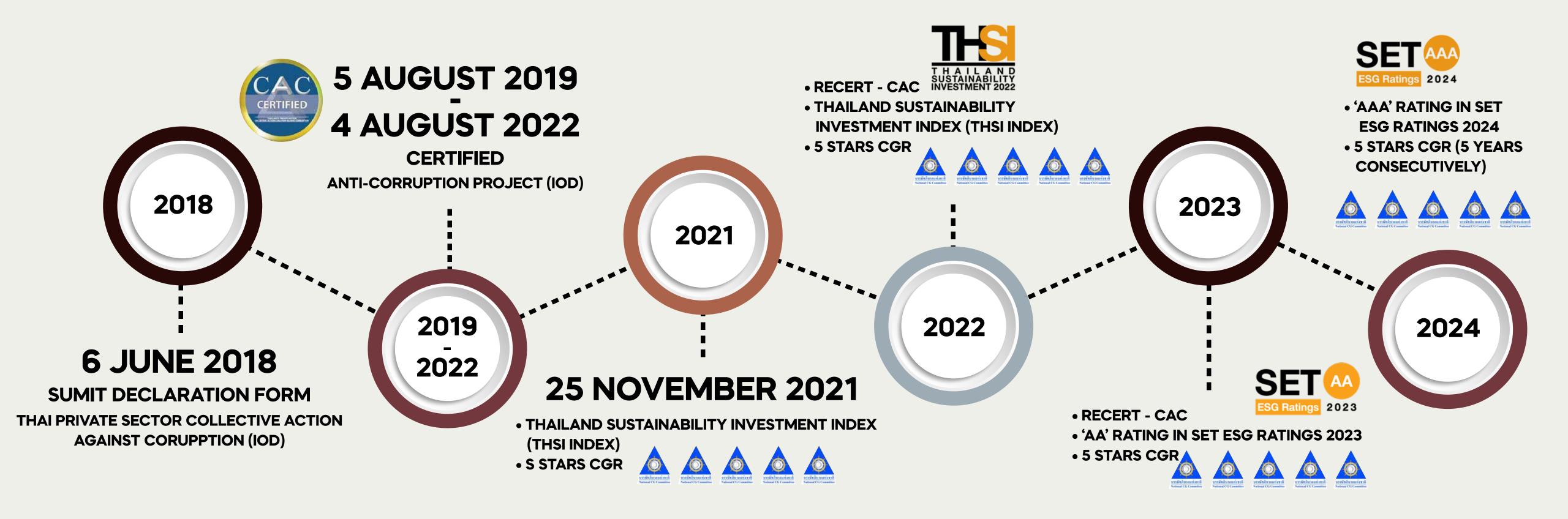
ESTIMATED ENTERPRISE VALUE

2,800-5,000 MB

PERFORMANCE TARGET 2024-2027F

	2024	2025F	2026F	2027F
TOTAL REVENUE	11,985	14,000	14,000	15,500
TRANSFER FROM NON-JV PROJECT	6,836	10,500	11,000	12,500
TRANSFER FROM JV PROJECT	7,563	11,500	14,000	15,500
TOTAL TRANSFER ACTIVITY	14,399	22,000	25,000	28,000
NET PROFIT	1,052	~14.5%-16.5%	~16.0%-18.0%	~19.0%-21.0%
(IBD-CASH)/E	1.58	1.4X	1.2X	1.0X

SUBSTAINABLE BUSINESS DEVELOPMENT_



NET-ZERO CARBON TARGET_



ORIGIN NET-ZERO CARBON TARGET 2044F

RIGIN





1498

